

# Certified Crop Advisor (CCA)

The following sessions have qualified for certified Crop Science Consultant continuing education credits. All sessions count as 1 credit, unless noted with an \* which are 0.5 credits.

## Key Concept Categories

- **NM** Nutrient Management
- **SW** Soil & Water Mgmt
- **CM** Crop Management
- **IPM** Integrated Pest Mgmt
- **PD** Professional Development

## Tuesday, January 31

TIME		
9:00 am	<b>PD</b>	<b>Keynote: Our Forgotten and Hidden Walking Wounded – Lieutenant General Roméo Dallaire</b>
10:15 am	<b>CM</b>	<b>Alberta Barley Special Event – Cashing in on Contracts – Growing Malt Barley</b>
11:30 am	<b>PD</b> <b>NM</b> <b>IPM</b> <b>SM</b> <b>CM</b> <b>PD</b> <b>CM</b>	Managing the Generations – Tools to Talk About Tough Issues: Elaine Froese Soil Test Levels in North America: Tom Bruulsema Up and Coming Methods of Managing Herbicide Resistance: Breanne Tidemann/Hugh Beckie Perspectives on Sustainability: Jeffrey Fitzpatrick-Stilwell/Jolene Noble Drones – Mid Season Precision Ag: Markus Weber Grain Transportation in 2017: What is on the Horizon?: Steve Pratte New Insights into the Importance of Starch Digestion in Cattle: Tim McAllister/Ruurd Zijlstra
1:30 pm	<b>PD</b> <b>PD</b> <b>CM</b> <b>PD</b> <b>SM</b> <b>PD</b> <b>PD</b>	Popular Culture is Screwing With Our Health!: Tim Caulfield Social Media Minefield: Lessons in Advocacy: Andrew Campbell Updated Canola Target Density and a Look at Rising CO2 Impact: Murray Hartman What our Consumers Want: Industry Panel: Cam Dahl, Jim Smolik, Sean Linstead Cover Crops for Western Canada: Kevin Elmy Big Ideas in Small Towns: Making Rural Places Open to New Ideas: Becky McCray Funds vs. Fundamentals: Lawrence Yakielashek
4:00 pm	<b>CM</b> <b>PD</b> <b>IPM</b> <b>CM</b> <b>PD</b> <b>PD</b> <b>PD</b>	Weather Outlook 2017: Is "Normal" Weather Possible Any More?: Drew Lerner Land and Corporations Do Not Die. But You Do!: Merle Good/Rob Strilchuk Crop Diseases in 2016 and the Changing Face of Clubroot: Stephen Strelkov/Michael Harding Why MRLs Matter: Gord Kurbis, Brian Innes, Tyler Bjornson Canadian Pulses: Growing Demand from a Growing World: Murad Al-Katib Leading the Way in Alberta Farm and Ranch Safety: Donna Trottier The 7 Deadly(ish) Sins of Grain Marketing: Brian Voth

# Certified Crop Advisor (CCA)

Wednesday, February 1

TIME		
9:00 am	PD	<b>Keynote: Political and Policy Landscape: Andrew Coyne</b>
11:30 am	PD PD IPM PD PD PD PD	Land and Corporations Do Not Die. But You Do!: Merle Good/Rob Strilchuk Popular Culture is Screwing With Our Health!: Tim Caulfield The Role of Genetics...Fusarium Head Blight: Brian Beres What Our Consumers Want: Industry Panel: Cam Dahl, Jim Smolik, Sean Linstead Canadian Pulses: Growing Demand from a Growing World: Murad Al-Katib Big Ideas in Small Towns: Making Rural Places Open to New Ideas: Becky McCray The 7 Deadly(ish) Sins of Grain Marketing: Brian Voth
1:30 pm	IPM PD PD IPM NM SM PD PD	Brought to you by BASF: Crop 2016 Challenges – Daryl Beswitherick Managing the Generations...Tools to Talk about Tough Issues: Elaine Froese When There's a Will...Farm Succession and Estate Planning Considerations: Tracy Hanson Up and Coming Methods of Managing Herbicide Resistance: Breanne Tidemann/Hugh Beckie Soil Test Levels in North America: Tom Bruulsema Perspectives on Sustainability: Jeffrey Fitzpatrick-Stilwell/Jolene Noble Grain Transportation in 2017: What is on the Horizon? : Steve Pratte What's Ahead for 2017 Markets?: Chuck Penner
4:00 pm	PD CM PD IPM IPM CM CM PD	Brought to you by Farmers Edge: The Truth about Big Data: The Good, the Bad, the Ugly: Panel Weather Outlook 2017: Is "Normal" Weather Even Possible Any More?: Drew Lerner Winning the Talent Wars: 8 Essential Steps to a Top-Performing Team: Donald Cooper What's Up With Weevils?: Meghan Vankosky/ Scott Meers The Role Of Genetics...Fusarium Head Blight: Brian Beres Why MRLs Matter Too: Gord Kurbis, Brian Innes, Tyler Bjornson New Insights into the Importance of Starch Digestion in Cattle: Tim McAllister/Ruurd Zijlstra Funds vs. Fundamentals: Lawrence Yakielashek

Thursday, February 2

TIME		
9:00 am	PD	<b>Keynote: The Future of Food: Pamela Ronald</b>
10:15 am	CM	<b>Alberta Seed Growers Event: Are Cereal Hybrids in Your Future?</b>
11:30 am	PD PD CM IPM CM PD PD	Where There's A Will...Farm Succession and Estate Planning Considerations: Tracy Hanson Winning the Talent Wars: 8 Essential Steps to a Top-Performing Team: Donald Cooper Updated Canola Target Density and a Look at Rising CO2 Impact: Murray Hartman Crop Diseases in 2016 & the Changing Face of Clubroot: Stephen Strelkov/Michael Harding Drones – Mid Season Precision Ag: Markus Weber Leading the Way in Alberta Farm and Ranch Safety: Donna Trottier What's Ahead for 2017 Markets?: Chuck Penner
1:30 pm	PD	<b>Closing Keynote Address: The Right Honourable Brian Mulroney</b>

3:00 pm	<b>CM</b> <b>PD</b> <b>IPM</b> <b>SM</b>	Weather Outlook 2017: is “Normal” Weather Possible Any More? Drew Lerner Social Media Minefield: Lessons in Advocacy: Andrew Campbell What’s Up With The Weevils?: Meghan Vankosky/Scott Meers Cover Crops for Western Alberta: Kevin Elmy
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